

Legal Pad- A Daily Blog on the Local Legal Scene

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Solomon Ward stays true to itself

Slow and steady wins the race, suggests the *San Diego Business Journal* in a [profile](#) of local firm Solomon Ward Seidenwurm & Smith. The firm has had no name changes in its three-decade long history and has only grown from a half dozen partners to 18 during that period. Rick Seidenwurm, a founder and partner at Solomon Ward, tells the paper that they've turned down opportunities to join larger local firms or become the San Diego office for a national firm because, "We like controlling our own destiny." He adds that the firm has been able to stay competitive and retain clients because it keeps its hourly rate in check.